Ebanezare Tadele

INFM 600

Prof. Loshin

Information Seeking Assignment

September 12, 2018

Brown, Eric C.. (2015). *Consolidated Plan: 2016 - 2020 Needs Assessment Focus Group Session: Quality of Life* [Data file and code book]. Available from Prince George’s County Website <https://www.princegeorgescountymd.gov/DocumentCenter/View/4097/Quality-of-Life-Needs-Assessment-PDF>

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N/A

This data provided by Prince George’s County Department of Housing and Community Development is very interesting because of the scope of the data. All the data collected and analyzed how the County can increase quality of life for their residents. The County’s goals for their 4-year consolidated plan is to; extend and strengthen partnerships among, quality of life for low-income residents, and promote market-driven, leveraged, housing and community development planning. The data used was broken into 3 key groups; needs assessment, housing market analysis and strategic plan. The Department of Housing and Community Development will use this data to ideally enhance the County’s economic stability and prosperity by increasing opportunities for job readiness and investing in economic development programs.

Potential data users and decision-makers for this data:

* Prince George’s County
* Prince George’s County Department of Housing and Community Development
* University of Maryland
* Local Nonprofits
* Local Businesses
* Residents
* Local Officials

Three questions this data might help to answer

* How are the “Needs” prioritized?
* What was the growth from the Consolidated Plan: 2011 – 2015?
* What improvements in “needs” have occurred in the past 4 years?

Maryland Department of Planning. (2018). *Maryland Counties Socioeconomic Characteristics* [Data file and code book]. Available from Maryland GovernmentWebsite [**https://data.maryland.gov/Demographic/Maryland-Jurisdictions-Socioeconomic-Characteristi/v67y-zu4n**](https://data.maryland.gov/Demographic/Maryland-Jurisdictions-Socioeconomic-Characteristi/v67y-zu4n)

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The data collected by the Maryland Department of Planning of its 23 counties, highlighted each county’s data for population, gender, race, labor force, educational attainment, income, poverty, households and housing units. This annual effort from the State use these indicators to analyze Maryland counties socioeconomic characteristics. This data is interesting because of the many potential implications and impacts; social, economic, legal, and political. What would be interesting to see how businesses use this data to incorporate some social impact in high need areas. What is even more so interesting is the ability to compare counties and analyze the data in countless ways.

Potential data users and decision-makers for this data:

* Local Nonprofits
* Local Businesses
* Residents
* Local Officials
* State Government
* Federal Government

Three questions this data might help to answer

* Where is the highest need
* Who is In the most need
* How do we support the areas with the most need

Town Charts. (2017). *College Park, Maryland Economy Data* [Data file and code book]. Available from the Town Charts Website [**https://www.towncharts.com/Maryland/Economy/College-Park-city-MD-Economy-data.html#Figure1**](https://www.towncharts.com/Maryland/Economy/College-Park-city-MD-Economy-data.html#Figure1)

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The Town Charts’ College Park, Maryland Economy Data is comprised with 53 data sets that range from average annual self-employment income to source of income. This data narrows the scope of employment and the economy of College Park and its residents. Much can be done with this focused data. The first and most obvious is the business implications. Consultants would use data like this to help shape regions with investment in promising areas. Creative and strategic organizations could see high need areas as new opportunities to address vacuums in some where there is no competition. For profit educational institutions could better create relevant curriculum for target demographics like coding boot camps.

Potential data users and decision-makers for this data:

* Local Nonprofits
* Local Businesses
* Residents
* Local Officials
* State Government
* Federal Government
* Local Officials

Three questions this data might help to answer

* What demographics are disproportionately in need
* What are the highest paying fields with the highest demand
* Where are potential areas in business investment that would make maximum social impact